

## AMENDMENTS TO THE CLAIMS

### In the claims:

Please amend the claims as indicated hereafter.

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Claims 1-40. (Cancelled)

41. (New) A method for providing video content to a user via a television comprising the steps of:

assigning a first access duration to a video presentation selected by a user;

enabling the user to access the video presentation during the first access duration;

providing the user with a selectable option during the first access duration, the selectable option being configured to enable the user to access the video presentation during a second access duration that is later in time than the first access duration;

receiving a user input corresponding to the selectable option; and

enabling the user to access the video presentation during the second access duration.

42. (New) The method of claim 41, wherein the video presentation is a video-on-demand movie, and a total time period corresponding to the first access duration is greater than or equal to a total uninterrupted play time of the video presentation.

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43. (New) The method of claim 41, wherein the user is provided with a plurality of selectable options during the first access duration, each of the selectable options having a corresponding access duration that is later in time than the first access duration and being configured to enable the user to access the video presentation during the corresponding access duration.

44. (New) The method of claim 43, further comprising:  
providing the user with information identifying a plurality of prices, wherein each of the plurality of prices corresponds to a respective one of the plurality of selectable options.

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45. (New) The method of claim 41, wherein the selectable option is provided during an interruption in the video presentation.

46. (New) The method of claim 41, further comprising the step of:  
prior to the step of receiving the user input corresponding to the selectable option, providing the user with information indicating that there is insufficient time remaining in the first access duration to enable the user to view a remainder of the video presentation.

47. (New) The method of claim 41, further comprising:  
prior to the step of receiving the user input corresponding to the selectable option, providing the user with information indicating an amount of time remaining in the first access duration.

48. (New) The method of claim 41, further comprising:  
prior to the step of receiving the user input corresponding to the selectable option, providing the user with information indicating an amount of playing time corresponding to a remainder of the video presentation, the remainder being calculated from a current interruption point in the video presentation.

49. (New) The method of claim 41, further comprising the step of:  
providing the user with pricing information related to the second access duration.

50. (New) The method of claim 41, further comprising:  
charging the user a first price in connection with the first access duration; and  
charging the user a second price in connection with the second access duration, wherein  
the first price is different from the second price.

51. (New) A system configured to provide video content, the system comprising:  
at least one memory having stored thereon program code; and  
at least one processor that is programmed by at least the program code to enable  
the system to:  
assign a first access duration to a video presentation selected by a user;  
enable the user to access the video presentation during the first access  
duration;  
provide the user with a selectable option during the first access duration,  
the selectable option being configured to enable the user to access  
the video presentation during a second access duration that is later  
in time than the first access duration;  
receive a user input corresponding to the selectable option; and  
enable the user to access the video presentation during the second access  
duration.

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52. (New) The system of claim 51, wherein the video presentation is a video-on-demand  
movie, and a total time period corresponding to the first access duration is greater than or  
equal to a total uninterrupted play time of the video presentation.

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53. (New) The system of claim 51, wherein the user is provided with a plurality of selectable options during the first access duration, each of the selectable options having a corresponding access duration that is later in time than the first access duration and being configured to enable the user to access the video presentation during the corresponding access duration.

54. (New) The system of claim 53, wherein the at least one processor is further programmed to enable the system to:

provide the user with information identifying a plurality of prices, wherein each of the plurality of prices corresponds to a respective one of the plurality of selectable options.

55. (New) The system of claim 51, wherein the selectable option is provided during an interruption in the video presentation.

56. (New) The system of claim 51, wherein the at least one processor is further programmed to enable the system to:

provide the user with information indicating that there is insufficient time remaining in the first access duration to enable the user to view a remainder of the video presentation.

57. (New) The system of claim 51, wherein the at least one processor is further programmed to enable the system to:

provide the user with information indicating an amount of time remaining in the first access duration.

58. (New) The system of claim 51, wherein the at least one processor is further programmed to enable the system to:

provide the user with information indicating an amount of playing time corresponding to a remainder of the video presentation, the remainder being calculated from a current interruption point in the video presentation.

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59. (New) The system of claim 51, wherein the system comprises a television set-top terminal.

60. (New) The system of claim 51, wherein the system comprises a server located remotely from the user.

61. (New) A system for providing video content to a user via a television, the system comprising:

means for assigning a first access duration to a video presentation selected by a user;

means for enabling the user to access the video presentation during the first access duration;

means for providing the user with a selectable option during the first access duration, the selectable option being configured to enable the user to access the video presentation during a second access duration that is later in time than the first access duration;

means for receiving a user input corresponding to the selectable option; and

means for enabling the user to access the video presentation during the second access duration.

62. (New) The system of claim 61, wherein the video presentation is a video-on-demand movie, and a total time period corresponding to the first access duration is greater than or equal to a total uninterrupted play time of the video presentation.

63. (New) The system of claim 61, wherein the user is provided with a plurality of selectable options during the first access duration, each of the selectable options having a corresponding access duration that is later in time than the first access duration and being configured to enable the user to access the video presentation during the corresponding access duration.

64. (New) The system of claim 63, further comprising:  
means providing the user with information identifying a plurality of prices,  
wherein each of the plurality of prices corresponds to a respective one of the plurality of selectable options.

65. (New) The system of claim 61, wherein the selectable option is provided during an interruption in the video presentation.

66. (New) The system of claim 61, further comprising the step of:  
means for providing the user with information indicating that there is insufficient time remaining in the first access duration to enable the user to view a remainder of the video presentation.

67. (New) The system of claim 61, further comprising:  
means for providing the user with information indicating an amount of time remaining in the first access duration.

68. (New) The system of claim 61, further comprising:  
means for providing the user with information indicating an amount of playing time corresponding to a remainder of the video presentation, the remainder being calculated from a current interruption point in the video presentation.

69. (New) The system of claim 61, further comprising the step of:  
means for providing the user with pricing information related to the second access duration.

70. (New) The system of claim 61, further comprising:  
means for charging the user a first price in connection with the first access duration; and  
means for charging the user a second price in connection with the second access duration, wherein the first price is different from the second price.